

**SWOT SEEN FROM CIVIL SOCIETY AND OTHER'S PERSPECTIVE**

SRENGHT	OPORTUNITY
<ol style="list-style-type: none"> <li>1. Multi-stakeholder decision making model for engaging with the community</li> <li>2. Education &amp; development. Fellowship program.</li> <li>3. Regionalized Number Resources management policy - single Internet</li> <li>4. Volunteer experts to use</li> <li>5. Current ecosystem made of dedicated and engaged volunteers.</li> <li>6. Bottom up approach in policy development</li> <li>7. ICANN's meetings in Africa every two years</li> </ol>	<ol style="list-style-type: none"> <li>1. Emerging Internet continent, usage by youth (innovation driven by the mobile technology)</li> <li>2. A lot of the next billion Internet users will more likely come from Africa.</li> <li>3. Internet Innovation driven by Mobile Technology: Current outstanding growth of the mobile telephony implies majority of next Internet users will be from Africa; thus, a need for specific projects for Africa</li> <li>4. Untapped emerging market</li> <li>5. Office in Africa</li> <li>6. Growing interest of key actors. Especially government and emerging Industry</li> <li>7. Highly qualified experts</li> <li>8. Icann's contribution to the growth of a continental Internet economy would improve its image and perception</li> <li>9. Icann's legitimacy to grow with more participation from African countries, namely at GAC level</li> <li>10. IDN gives more opportunities to boost local content in Africa</li> <li>11. Internet Governance fora as an opportunity for outreach.</li> </ol>

WEAKNES	THREAT
<ol style="list-style-type: none"> <li>1. Absence of clear regionalization Strategy at ICANN</li> <li>2. Weak ICANN presence on the continent</li> <li>3. Poor African domain name industry</li> <li>4. Weak industry of content and applications.</li> <li>5. Insufficient participation of AFRICA to ICANN process.</li> <li>6. Poor/inefficient outreach to African governments</li> <li>7. Lack of transparency</li> <li>8. Poor communication toward AFRICA, especially in the new gTLD program.</li> <li>9. Weak ccTLD management in the region - absence of regional meetings</li> <li>10. Weak participation of African private sector</li> <li>11. No impact on growth of the domain name industry</li> <li>12. Poor relationships with African ccTLDs</li> <li>13. No clear link with the AF*</li> <li>14. Poor representation of Africans on the Board</li> </ol>	<ol style="list-style-type: none"> <li>1. Involvement of governments</li> <li>2. Weakness of ICT infrastructure</li> <li>3. Unstable political economy</li> <li>4. Resistance of governments to multi-stakeholder model</li> <li>5. Heavy intend by government oversight and control of Internet</li> <li>6. Participation to ICANN process (discussion forum, comments, meetings etc ...)</li> <li>7. Linguistic barrier</li> <li>8. Poor reach out to African communities</li> <li>9. Lack or Poor financial commitment to an Africa Internet Agenda</li> <li>10. Poor or inadequate representation of ICANN in Africa</li> </ol>